

## Send Christmas Cards

Christmas Cards are ready. Better select them now and get them mailed early. You know how poor is the assortment at the last hour.

## Cream Coconut Pie

Rich, creamy, tasty body—top of whipped cream—covered with sprinkling of coconut, browned to a turn. This is just one of our delicious desserts.

## Wright's

A GOOD PLACE TO TRADE

## Flower Bulbs Here

Flower bulbs are going out at a great rate—better come in and get yours soon as possible. We have not as many as usual. They come from Holland.

## Felt Slippers

Felt Slippers—the ideal gift always. Stocks are already now for every member of the family. It's a good idea to get them while sizes are complete.

# High Cost of Living In Big Retreat

Our drive against the high cost of living is progressing favorably. We've thrown in fresh forces—supplied them with plenty of low price ammunition. All departments have been given their November objectives—they must double their sales this month, and in so doing will make up for the lowered prices. Mr. H. C. Living has already signed the armistice.

## Here Are Nine Sale Coats See If YOUR Size Is Here



## Nine Smart Coats Picked For Tuesday \$22.50

Out of this great stock of five hundred coats we have picked nine beauties that are to be sold Tuesday at \$22.50. In each case the size is given—

<b>GREEN PLUSH</b> Coat of Green Egyptian Plush, large fur collar, full length lining of mauve serge; size 36. A real new \$30 value. Offered at <b>\$22.50</b>	<b>OXFORD GRAY</b> Oxford gray military coat, strictly tailored in smart military lines; patch pockets, belt. For "little women." New \$35 value, for <b>\$22.50</b>	<b>NAVY MELTON</b> Coat of blue navy Melton cloth, with new high buttoning collar of self plush; large pockets, for small women; new \$30 value <b>\$22.50</b>
<b>BLACK PLUSH</b> Black plush coat, Biaverette trimmed pockets, collar and cuffs; all-around belt. A stunning coat; size 38. New \$32.50 value <b>\$22.50</b>	<b>TAUPE VELVET</b> Taupe velvet coat, full lined; self collar and cuffs; fancy back; novelty buttons; size 40; new \$35 value <b>\$22.50</b>	<b>SCOTCH TWEED</b> Coat of tan Scotch tweed—military model, unlined, a utility coat for now and all year. New \$35 value <b>\$22.50</b>
<b>BURGUNDY PLUSH</b> Burgundy red, Egyptian plush, with large black plush collar, satin lining; full belt; novelty buckle; size 42; new \$35 value <b>\$22.50</b>	<b>BROWN MELTON</b> Coat of brown Melton cloth; large plush collar; plush trimmed pockets; novelty buttons; size 42; new \$35 value <b>\$22.50</b>	<b>BLACK PLUSH</b> Coat of all black plush; full lined; large collar; belted model—a wonderful value; size 44; new \$32.50 value <b>\$22.50</b>

## WOMEN'S NECKWEAR

Ladies' neckwear, latest styles in collars, and collar and cuffs sets; georgette, satin and organdie. Values to 75c, each **49c**

## LONG CLOTH

Long cloth, 36 inches wide; an extra good quality, with a soft chambray finish for the needle. Our \$2.95 value for **\$2.00** (bott of 10 yards)

## STORM SERGE

Storm serge, 36 inches wide; a good heavy weight; all the most wanted colors. A big **85c** \$1.25 value for yard

## TABLE DAMASK

Mercerized Damask, 60 inches wide, with a bright satin finish, in a new line of patterns. **50c** 75c value for yard

## TAFFETA SILK

Taffeta silk, 35 inches wide, in a full range of plain colors. Our best \$2.00 value for **\$1.35** yard

## JERSEY CLOTH

Jersey cloth, 36 inches wide; all pure silk; a very popular fabric this season; white only; **\$2.95** value for yard

## WOMEN'S UNION SUITS

Ladies' light fleeced, medium weight union suits; bleached; sizes 34 to 44; elbow sleeves, Dutch neck. **85c**

## WOMEN'S VEST & PANTS

Ladies' part wool vests and pants; white and natural; vests are long sleeve and high necks. **\$1.19** An unusual value

## WOMEN'S UNION SUITS

Ladies' part wool union suits, natural and white; long sleeves, high necks; sizes 34 to 44. Extra special **\$2.19**

## HOLEPROOF HOSE

Hole-proof hosiery, for ladies and children; broken lots and sizes; black only. While they **39c** last

## L. D. S. GARMENTS

L. D. S. garments, medium weight, fleeced lined; unbleached; good weight for men and **\$1.79** women. Regular \$2.25 value

## GIRLS' HATS

Girls' rookie hats, made of good quality velvet; all colors; usual \$2.00 values **75c**

## WOMEN'S SWEATER COAT

Ladies' coat sweaters, made of a heavy quality jersey; just the thing for the cold weather; all sizes and colors; **\$8.95** \$15.00 values

## BATISTE BLOOMERS

Ladies' batiste bloomers, made of good quality material; elastic waist and knee; **95c** \$1.25 values

## GIRLS' SCARF AND CAP

Children's winter scarf and cap sets, made of brush and angora yarns, light and dark colors; **75c** \$2.00 values

## WOMEN'S BRASSIERES

Ladies' brassieres and confiners, all sizes and qualities; **\$1.00** values to 75c, 2 for

## QUADDY CLOTH

Quaddy cloth on printed elder-down, lined with silk and quilted for baby's quilts, kimono, etc. Full 36 inches wide; **98c** \$1.58 quality, yard

## PILLOW TICKING

50c ticking for pillows, mattresses, ticks, etc.; good heavy weight, in stripes or flowered patterns, yard **43c**

## PILLOW CASES

\$1.50 fancy embroidered and hem-stitched pillow cases, for Christmas presents, etc.; extra good quality; pair **\$1.19**

## GUEST TOWELS

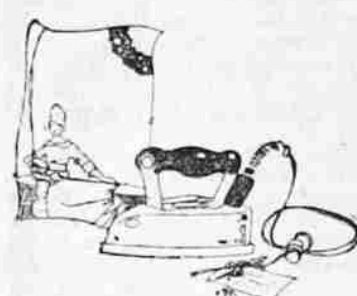
60c all linen guest towels; size 15x22; beautiful, fine quality. Plain or figured. **49c** Each

## WOOL BATTS

\$3.00 wool batts, size 72x90; full, large quilt size, fine fluffy batting **\$2.69**

## MEN'S GLOVES

Men's gloves, fine tan leather; wrist length; all lined; snap at wrist; **\$1.95** \$2.50 values



## Hot Point Demonstration

Opening Monday. Expert, here from the factory, will tell about Hot Point Electric Appliances. These make wonderfully useful Xmas gifts. Come in—learn all about the whole line—and make selections for your Christmas giving.

## MEN'S WORK SHIRTS

Men's work shirts, good weight chambray; fast blue colors; full cut; union made; **\$1.15** \$1.50 values

## MEN'S CORD PANTS

Men's cord pants, heavy grade corduroy, dark yellow color—Scowcroft's Never Rips; sizes 27 to 42; \$5.00 values **\$3.95**

## KIDDIES' HATS

Kiddies' hats, weights suitable for winter wear; dark colors; with or without full down bands; 50c values **29c**

## MEN'S JERSEY SWEATERS

Boys' and men's jersey sweaters, part wool; high neck; gray, maroon and navy color; **\$1.95** \$2.50 values

## PRESERVING KETTLE

Preserving kettle, pure ware—guaranteed aluminum kettle, with heavy wire bail, abradized wood grip, complete with cover; 10-quart size **\$1.85**

## DISH PANS

Dish pan, a heavy retined ware that will never chip and not readily rust; the 21-quart size **58c**

## FIRE SHOVEL

Fire shovel, a japanned iron shovel with long, cool handle, one to person **12c**

## WASH BOARD

Wash board, the brass king board is the standard of perfection—it's a time and soap saver **65c**

## Tomorrow Morning



If you shop Tuesday morning before the clock strikes twelve you may have these items at these low prices. Not sold by phone. It pays to get up early.

## NOVELTY HANDKERCHIEF

Ladies' Novelty Handkerchiefs, finest quality of Swiss and Lisse, attractive designs, values remarkable; 6 for **63c**

## LACE FLOUNCINGS

Lace flouncings, 18 to 36 inches wide; beautiful patterns in Oriental, chintilly, fillet and meehla; used for dresses, blouses, negligees, etc.; values to **\$1.49** \$3.50, per yard

## NEW CORDUROY

Corduroy, 27 inches wide; all the best colors; suitable for skirts, coats, jackets, etc.; **95c** \$1.25 value for yard

## DRESS SATINS

Satin, 35 inches wide; a beautiful quality, with a bright, soft finish, for dresses, waists, skirts, etc.; black only; **\$1.35** value for yard

## FACE POWDER

Armand's Face Powder. The perfume is "Bouquet of Paradise." The tints are natural: white, cream, brunette. Regular **33c** 50c. Special

## STATIONERY

Stationery, big new shipment, just in; colors blue, pink, gray, buff and white. Regulation size; also new long envelopes. Excellent linen. Regular **29c** 45c. Special

## INFANTS' SWEATER SUITS

Infants' sweater suits, made of a good quality white yarn—3-piece sets—leggings, sweater and cap. Our usual \$2.50 quality; Morning special **\$1.50**

## WOMEN'S GOWNS

Ladies' outing flannel, made of a heavy outing flannel, stripes and check; all sizes. Our usual \$1.75 values. Morning **\$1.25** special

## MEN'S OVERALLS

Men's overalls, good weight denim; fast blue colors; full cut; all sizes. Limit 2 to the customer; \$2 values. **\$1.65**

## MEN'S UNION SUITS

Men's union suits, heavy weight cotton materials; ecru color; closed crotch; **98c** \$1.50 values

## VEGETABLE DISHES

Vegetable dish, a covered oval dish, made of good quality semi-porcelain; rose spray decoration **79c**

## Women's Wool U'Suits

Ladies' wool union suits, long sleeve, high neck, ankle length, in natural and white; all sizes. Special **\$2.25**

## Women's Wool U'Wear

Ladies' wool vests and pants; vests are high necks, long sleeves; pants and ankle length. White and natural. Special **\$1.25**

## Women's Fleeced U'Suits

Ladies' medium weight, light fleeced union suits; white; all sizes; Dutch necks, elbow sleeves. Specially priced **85c**

## Women's Pants and Vests

Ladies' part wool vests and pants; a discontinued Munsing number at last year's prices; white and natural **95c**

## Children's U'Suits

Children's medium weight light fleeced union suits; white; Sizes 4 to 12 **58c** Sizes 14 to 16 **68c**

## TURKISH TOWELING

50c Turkish toweling, by the yard; good, wide width, double thread; for hand towels, bath towels, roller towels, etc.; yard **29c**

## BLEACHED MUSLIN

Good bleached muslin, 36 inches wide; for underwear, skirts, sheets, pillow cases, etc.; yard **23c**

## BABY FLANNEL

50c cream baby flannel, for baby's skirts, etc.; extra good quality; 27 inches wide; yard **43c**

## WASHING POWDER

Washing powder—Gold Dust—the best of all washing powder, for cleaning clothes, china and glassware, woodwork, etc. the large 3-lb. pkg. **19c**

## HOUSE BROOMS

Broom, made of the best northern broom corn; no stocks or brittle corn used; the medium light-weight size; value **95c** \$1.50

## COTTON BLANKETS

A cotton double blanket, size 79x80; the large size; in colors white, tan and grey. This is a splendid sheet blanket. Our \$3.75 value, only **\$3.25** pair

## COTTON BLANKETS

Cotton comfort for the bed; size 72x80; in a splendid assortment of colors and patterns. These are our \$4.75 values, **\$4.25** each

## WHITE MADRAS

45c white madras, for night dresses, pajamas, middie, men's and boys' shirts, waists, etc.; 36 inches wide; yard **23c**

## GALATEA CLOTH

Hyde grade Galatea cloth, the best Galatea cloth made; 39 inches wide; for middie, dresses, skirts, etc.; pink only, yard **25c**

## BOYS' SHOES

Boys' shoes, in tan and black; lace style; English lasts; welt sole; sizes 11-12 to 6; **\$3.45** values to \$5.00

## WOMEN'S SHOES

Women's shoes, in tan or black kid; lace style; high or low heels; kid or cloth tops; **\$3.45** values to \$5.00

## WOMEN'S SHOES

Women's shoes, in tan, field mouse or brown kid; light weight soles; 9 inch top; lace style; covered heels; **\$9.35** \$12.50 values

## GIRLS' SHOES

Girls' shoes; patent leather; black cloth top; button style; low heels; sizes 2-12 to 7; **\$1.95** \$3.50 values

## A Hundred Blouses

Tuesday—a hundred specially selected blouses are to be on sale on 2nd floor. Come in and have a look.

## Smart, new Fall and Winter Blouses

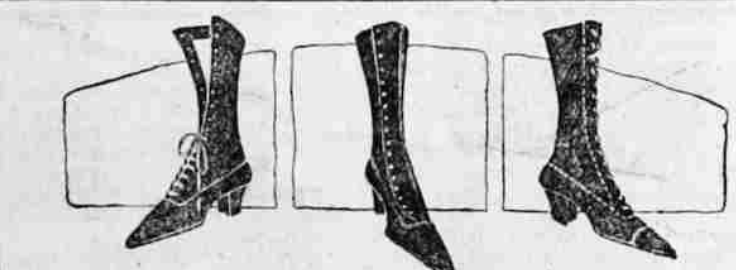
Blouses—materials are French voile, Georgette crepe—and colors are white, bisque, lavender, gray, medium blues, flesh, peach, navy and black.

## New "slip-on" and round neck styles

—beaded, embroidered and braided trimmings. All new \$6.50 and \$7.50 values.

## Tuesday

**\$4.95**



## Ten Shoe Specials For Tuesday

Read these ten items—five from the 1st floor—five from the basement. Specially priced for Tuesday.

<b>WOMEN'S SHOES</b> Women's shoes, in black kid, button style; welt or turn sole; leather Louis heels; <b>\$4.85</b> \$6.00 values (First Floor)	<b>MISSSES' SHOES</b> Misses' shoes, in black kid or patent; 11-12 to 2; lace style; cloth or matt tops; a good shoe for dress or school wear; values to \$3.00 <b>\$1.85</b> (Basement)	<b>HOUSE SLIPPERS</b> Women's house slippers, Juliet style; turn soles; sizes 2-12 to 8 <b>\$3.25</b> (Basement)	<b>BOYS' SHOES</b> Boys' shoes, black calf uppers; good, heavy soles; lace style; sizes 2-12 <b>\$2.95</b> to 6 (Basement)	<b>MEN'S SHOES</b> Men's dress shoes in black calf or kid leathers; lace styles; wide or narrow toe; sizes 6 to 10 <b>\$4.95</b> (Basement)	<b>CHILDREN'S SHOES</b> Children's shoes, in black kid; good weight soles. A shoe for hard wear; button or lace; sizes 8-12 <b>\$2.75</b> to 11 (Basement)
<b>CHILDREN'S SHOES</b> Children's shoes, in gun metal or violet kid; button style; good soles; sizes 8-12 <b>\$2.25</b> to 11 (First Floor)	<b>WOMEN'S SHOES</b> Women's shoes, brown or gray kid vamps, cloth tops to match; high or low heels; welt <b>\$5.85</b> \$7.50 values (First Floor)	<b>BIG GIRLS' SHOES</b> Big girls' school shoes, in calf uppers, with good heavy soles; lace style; English walking shoes. Values to \$5. <b>\$4.25</b> (First Floor)	<b>INFANTS' SHOES</b> Infants' shoes, in patent leather, with black cloth or colored kid tops; sizes 3 to 5 <b>\$1.65</b> (First Floor)		